

E. G. Fisher Public Library
1289 Ingleside Avenue
Athens, TN 37303
Phone: 423-745-7782
Fax: 423-745-1763



2022 Sponsorship Application

Please fill out completely:

Date: _____ Business/Organization Name: _____

Contact Person: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ Email: _____

Program Package _____ Promotional Tier _____ Price: _____

Requested Date for Start & End of Sponsorship: _____

Sponsorship times depend on the category chosen and what is available. Please call to ask about availability.

Please sign below if the information above is accurate and you are interested in partnering with E.G. Fisher Public Library for a sponsorship.

Signature _____ Date: _____

The application decision process will be made by E. G. Fisher Public Library. If the application is accepted, please provide the materials stated below.

To become a E. G. Fisher Public Library sponsor for one of our programs, please review the sponsorship information and submit the following items:

- Completed sponsorship application
- Signed logo authorization form
- Web-friendly and print-friendly logo emailed to programming@fisherlibrary.org
- Check made out to E. G. Fisher Public Library with sponsorship amount and Memo noting sponsor and program selection.

For more information or additional help on program sponsorships, please contact E. G. Fisher Public Library at 423-745-7782 or programming@fisherlibrary.org

2022 Sponsorship Application

Make a tax-deductible donation today to support programs, events, and other activities at E. G. Fisher Public Library. Sponsors allow the library to provide many educational and entertaining programs for all ages and interests to the community. Sponsors may select a specific program package and promotional tier for a customized sponsorship with the library. By choosing a promotional tier, your sponsorship will be recognized on the selected promotional media for the events and/or programs. When picking a program package, you will have the opportunity to select the programs your organization is supporting. Sponsors do not have the responsibility or authority to select books, materials, activities, etc. for sponsored programs. For other inquiries, please call 423-745-7782 or email Meleena Livesay at programming@fisherlibrary.org

Promotional Tiers for Acknowledgement

Sapphire Acknowledgments (SA):

- At the sponsored program
- In E. G. Fisher Public Library press release to other media platforms. (We are not in control of publication of submitted press releases.)
- On E.G. Fisher Library's Facebook
- On the program page of the library's website. (Acknowledgments will stay up until program is finished.)

Pearl Acknowledgments (PA):

- All Sapphire Tier Acknowledgements
- On the front page of the library's website. (Acknowledgments will stay up until program is finished.)
- On local radio
- Logo and/or name on the sponsored program flyers
- With the name of the program (i.e. Preschool Storytime sponsored by Friends of the Library)
- On the donor page of the library's website. (Acknowledgment will stay up for 1 year.)

Program Packages

Clifford: *1 Week of Summer Reading Programming consisting of at least two programs. Each sponsorship includes one large event (i.e. kick off carnival, zoo, or TN aquarium,). – SA: \$500 or PA: \$ 750

Arthur*: 2022 Summer Reading Program: Back to the Basics Package – Be one of our sponsors during the Summer. Your organization will receive acknowledgments through one physical and one digital posting that will stay up until the end of the Summer Reading Program. – Back to Basics Acknowledgments: \$200

Charlotte*: 1 week of special event programming, including a minimum of two programs (i.e. spring break, fall break, or Valentine's). – SA: \$350 or PA: \$525

George: 3 months of Makerspace Wednesdays (Weekly) – SA: \$250 or PA: \$375

Thomas: 3 months of Baby Storytime (Weekly) – SA: \$250 or PA: \$375

Paddington: 3 months of Toddler Storytime (Weekly) – SA: \$250 or PA: \$375

Alice: 3 months of Preschool Storytime (Weekly) – SA: \$250 or PA: \$375

Matilda: 3 months of Bilingual Storytime (Monthly) – SA: \$100 or PA: \$150

Eeyore: 3 months of Fisher Films (Monthly) – SA: \$100 or PA: \$150

*Special event programs and the Summer Reading Program excludes Baby Storytime, Toddler Storytime, Preschool Storytime, Bilingual Storytime, Makerspace Wednesdays, and Fisher Films in acknowledgements and funds.

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Logo Use Release and Authorization

Date: _____

E.G. Fisher Public Library has full permission and consent to use _____

Name/Company Name

Logo for promoting the sponsorship agreement. E. G. Fisher Library logo promotion includes, but not limited

to: Publications, Power Point Presentations, Signs, Flyers, Promotional Merchandise, Social Media, etc...

_____ acknowledges and accepts that library promotion materials may come across other

Name/Company Name

social media platforms and the library is not liable for other social media platforms.

Use of _____ logo is hereby granted for the specific use as stated above under no

Name/Company Name

strict date timeline.

Print Name: _____

Signature: _____

Date: _____

E.G. Fisher Public Library agrees to use the logo as stated above.

Signature: _____

Date: _____